

12th Annual Palouse Empire  
HOME & GARDEN

# EXPO!



**MARCH 12-13, 2010**  
**KIBBIE DOME • MOSCOW**



2010 EXPO HOURS: **SET-UP Thursday, March 11th 7 am - 8 pm. EXHIBITS OPEN: Friday, March 12th - 12:00 - 9:00 pm and Saturday, March 13th - 9:00 am to 7:00 pm. NOTE: No early tear-downs!**

## 2010 EXHIBITOR AGREEMENT

- **BASIC PACKAGE** includes a 12' x 12' exhibit space and upon request, a folding table; 1-2 folding chairs; 110 v. electrical tap. Bring extension cord(s).
- **ADDITIONAL EXHIBIT SPACE**, tables, chairs, and wireless internet, subject to availability, may involve additional charge.
- **TERMS:** *Until December 31, 2009:* a \$200 non-refundable deposit payable at signing is required to reserve your space. *After December 31, 2009:* a non-refundable deposit of 50% payable at signing is required to reserve your space. *You may deduct 8% for prepayment in full on or before December 31, 2009, or deduct 5% for prepayment in full between January 1, 2010 and February 1, 2010.* Any balance due is payable at check-in, prior to setting up your exhibit. Spaces will be assigned by us on a first-come, first-served basis, with preference given to prior exhibitors.

YES! Sign me up for the package(s) indicated below. I understand that a nonrefundable deposit of 50% is required at signing and that any balance due must be paid no later than 12 noon, March 12, 2010. I will comply with regulations governing the use of the Kibbie Dome and cooperate with Kibbie Dome and EXPO! staff while in the facility. **I also agree that my exhibit will not be dismantled until after 7:00 p.m. Saturday, March 13, 2010.** Please Note: Neither the University of Idaho, KQQQ/KHTR, nor any other event sponsor will be responsible for your property. Please make arrangements to secure anything of value you choose to bring with you.

### || AGGRESSIVE PLAN - \$1550

- One 24' x 36' Island (864 sq. feet) all to yourself
- 100 - 30-second radio ads (use by 4/30/10)
- Inclusion in print ads
- 200 Free Admission Tickets for Promotion

### || CONSERVATIVE PLAN - \$575

- One 12' x 12' booth space
- 40 - 30-second radio ads (use by 4/30/10)
- Inclusion in print ads
- 50 Free Admission Tickets for Promotion

### || OTHER (large equipment areas - ask rep for details.)

- *LARGE EQUIPMENT DISPLAYS ALONG NORTH & EAST PERIMETERS OF THE KIBBIE DOME FLOOR*
- category-exclusive
- includes 60 radio ads (use by 4/30/10)
- Inclusion in print ads
- 100 Free Admission Tickets for Promotion

### || MODERATE PLAN - \$1,150

- One 12' x 24' booth space
- 100 - 30-second radio ads (use by 4/30/10)
- Inclusion in print ads
- 125 Free Admission Tickets for Promotion
- *additional 12' x 12' spaces available at \$100 each (e.g., 24' x 24' = \$1350)*

### || HOME-BASED BUSINESS/CONTRACTOR/FOOD

- **VENDOR PLAN - \$275** (Food vendors pay additional \$100 to Sodexho.)
- Business must be operated out of home only, with **no separate retail location.** Non-profit organizations also may participate at this value-rate.
- One 12' x 12' booth space
- 10 Free Admission Tickets for Promotion

#### Questions?

Call KHTR/KQQQ Radio  
Telephone (509) 332-6551 - FAX (509) 332-5151  
PO Box 1, Pullman WA 99163  
Rod Schwartz & Danielle Kallaher, EXPO Coordinators  
rod@pullmanradio.com; danielle@pullmanradio.com

— PLEASE INDICATE YOUR BOOTH SPACE PREFERENCES BELOW —

Booth Space(s) requested\*: \_\_\_\_\_ # Exhibitor Badges requested \_\_\_\_\_ (if not specified, we will provide 3)  
 Folding table? [ ] No [ ] Yes Folding chair(s)? [ ] No [ ] Yes (circle 1 or 2)  
 Electricity? [ ] No [ ] Yes (110 v. incl.; 208 v. addl. charge)  
 Wireless Internet? [ ] No [ ] Yes (MAC Address: \_\_\_\_\_)  
 Fabric Backdrop for booth? [ ] No [ ] Yes Side Curtains? [ ] None [ ] Left Side [ ] Right Side  
 Special Request? \_\_\_\_\_

\*PLEASE NOTE: We will do our best to accommodate special requests, including booth space location. However, floor plan is subject to change; ultimate placement is at the sole discretion of EXPO management. Please contact Kibbie Dome management with questions about the facility, special equipment, parking, etc. (208) 885-7928. They can also provide additional information regarding load-in and load-out help available.

BUSINESS \_\_\_\_\_ AUTHORIZED BY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ TEL \_\_\_\_\_ FAX \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_  
 DEPOSIT \$ \_\_\_\_\_ DATE \_\_\_\_\_ BALANCE DUE \$ \_\_\_\_\_ STATION REP \_\_\_\_\_